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### PASSION LED ME HERE

My name is Vera Roos Sambros. I grew up in the Netherlands and chose to follow my passion for fashion to study design in Arnhem. During parts of my studies, I lived and worked in New York City and London.

I learned a lot about how the fashion world works, the creativity and pressure involved. Living and working in the fast-paced and rapidly changing industry has taught me a great deal.

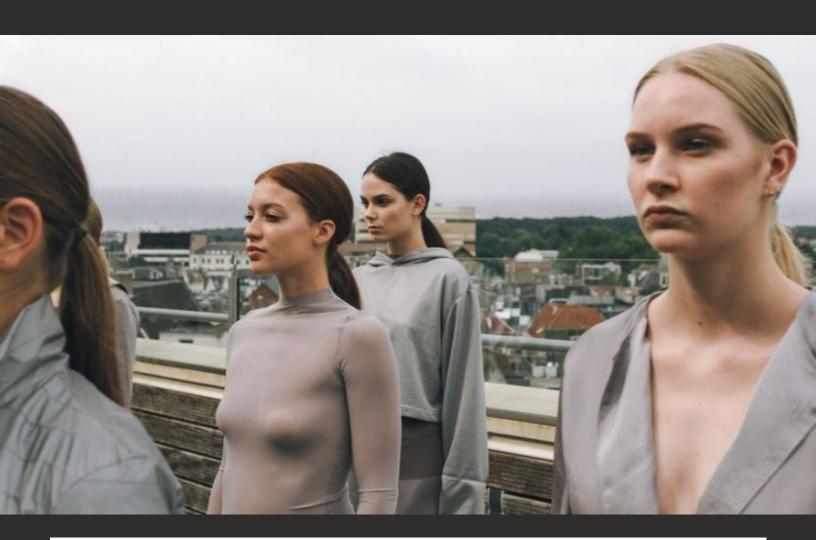
**BIOGRAPHY** 

When I graduated in 2017, I moved to Barcelona where I continued to follow my passion by being closely involved with the design and creating process of the collection of two startup brands.



# FASHION DEGREE

MY TIME AS A FASHION STUDENT

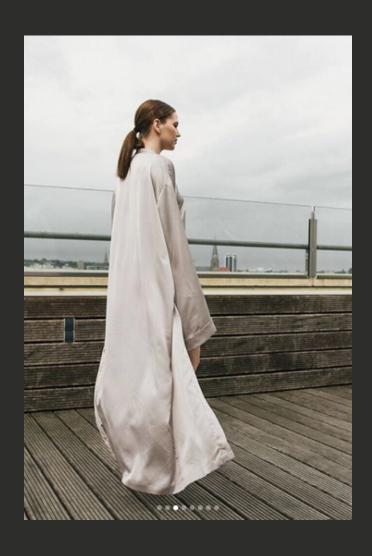


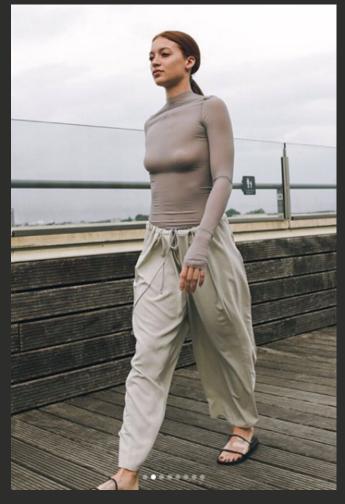


After deciding to follow my dream and to study fashion, I started my Fashion and Design degree in my home country, the Netherlands. I got the amazing opportunity to travel the world and work in the evolved industry. creatively and graduated with my collection, that I named "Plain". My goal was to show that whilst only using one color tone, you can create a collection that is very contrasting.

I decided to integrate certain pattern, fabric and sewing techniques. One of my favorite ones was a Japanese drawing technique that allows you to move the darts vertically. Since I made this particular item from 3M reflective tape, it created a visual effect of a female body, without seeing any darts.

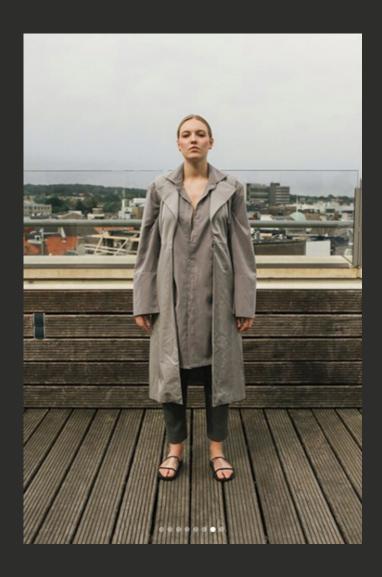
# "PLAIN"







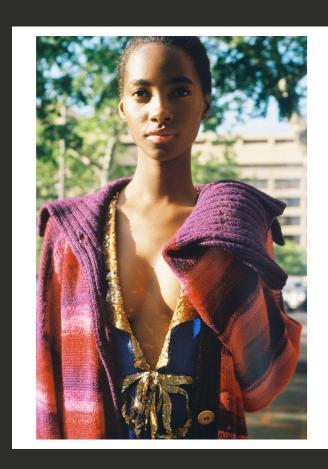






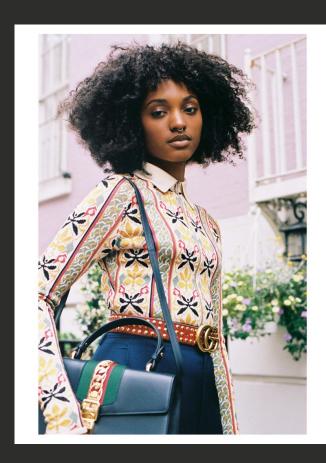
# NAVIGATING NEW YORK

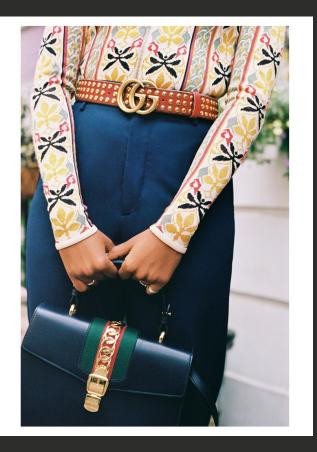
MY TIME AT CHRISTY RILLING STUDIO





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Christy Rilling Studio is a couturier, her atelier is located in the heart of the Garment District in New York City. Christy tailors and designs for big brands, events and magazines — such as Gucci, the Met Ball and Vogue magazine. Her clients include celebrities such as Michelle Obama, Jennifer Lawrence and Bruce Springsteen.

She has taught me a lot, gave me great opportunities and responsibilities. Working on several Vogue sets and on perfecting several amazing Met Ball outfits, were only one of those opportunities. "100 Ways to Wear Gucci" was my most memorable and amazing set I have worked on.







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# **CONTRASTS BY VERA**

MY CREATIVE SPACE



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In 2017, I decided to move to Barcelona. A vibrant, multicultural city with lots of opportunities as an expat.

My first job at the social media department of Zara and Zara Care, thought me a lot about customer satisfaction. The biggest part of my job however was as a product manager, judging items whether they were faulty or not. In this role, I applied my wide knowledge of fabrics, materials and haberdashery.

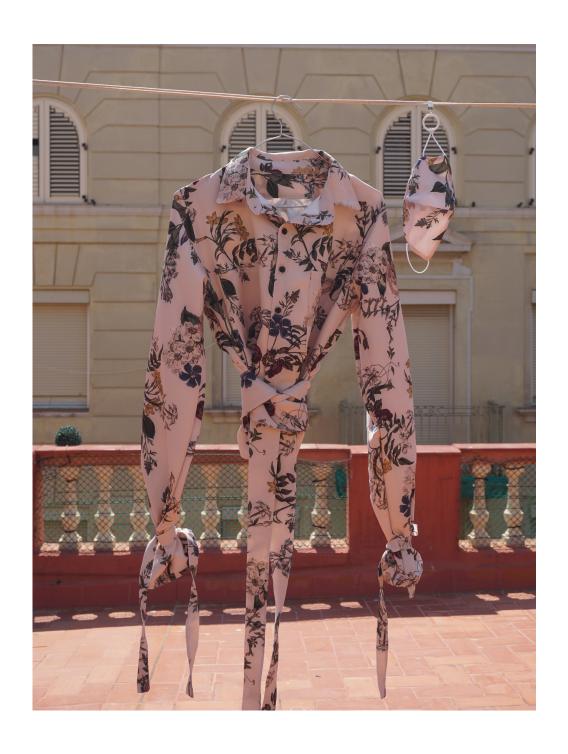
I have always continued to follow my passion by designing my own unique pieces and by networking in the area. I currently work for two startup clothing brands, one that specialises in children's flare pants and the other who will launch their unique minimal collection soon.

By working on these projects, I have explored a new area of expertise as my usual designs are women's items.

Apart from the projects and my job, I always work on my own collection. My space in Barceloneta, and my equipment allow me to work on my personal projects peacefully and with great focus.

I'm inspired by the flows of nature, cultures and my emotions. When I come up with an idea it won't take long to draw up the design on paper. However, I will keep it in my mind for a few days to make the necessary changes, in order to make the piece unique and the most creative I can be.

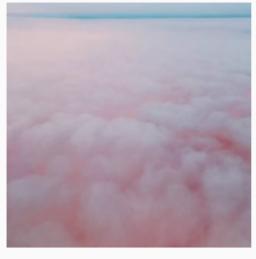
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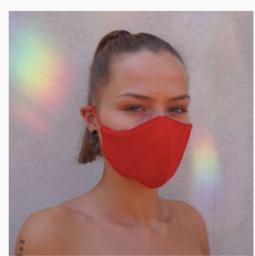
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